

# Newsletter



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## Introduction:

### *Skills are common, talent is rare – Colin Clark*

When you help in identifying someone's talent to the world and nurture them, you are actually uplifting their life. True to this, The Energy Projekt, the NGO arm of Group Energi, brought the talented children to the limelight. The group saw an opportunity to help others and bring at least a small yet perceptible change in their lives.

## What it does?

The Energy Projekt focuses on identifying talented children who have the drive to pursue their passion. After identifying the candidates, agreeing upon the quarterly and yearly goals, resources are provided in order for them to pursue their dream. The team meets with the coaches & parents and asks the candidates to set their own bench mark for each quarter. Once the goal is set, funding and other resources are provided. The initiative swiftly took off with five students:

1. A budding chess player and a 9<sup>th</sup> grade student, Master Mithilesh Krishnan is being funded Rs. 10,000 for his expenses that would be incurred for a tournament held in Goa.
2. A PG student from the Madras Christian College, Mr. Gopinath, bagged the silver medal in Hammer Throw that was held in the A.L. Mudaliar meet of Madras University.
3. Ms. Nithya, an UG student from MOP Vaishnav College for Women is a good prospect in Discus Throw. In the A.L. Mudaliar Meet mentioned above, she bagged the gold medal.



4. In the same meet, Mr. Dharani, an UG student of Madras Christian College won a silver medal in Javelin Throw.
5. A 7<sup>th</sup> grade student of the Panchayat Union Middle School in Kancheepuram, Master. Raju, fractured his hip bone and was bedridden for 2 years. He turned this time into a golden opportunity and began learning chess and keyboard. Presently, he is a student of Augustin Music School in Kancheepuram, learning keyboard in classical and western music style.

## Purpose:

The vision of this project is to enable the pursuance of passion no matter the odds. Not just stopping with identifying the talents, the team also lets them explore new heights through motivational sessions by experts. The recent session organized by **Only Success Technologies**, known as **Superb Kids Superb Teens**, had a warm welcome and the candidates were benefitted from the same.

## Focus on healthy eating:

- To promote healthy eating options and create awareness about the habit of consuming good foods, the team of The Energy Projekt arranged a talk session by Ms. G. Jabarani, Maternal and Child Welfare Officer in the



State Government. This session was held for the 6<sup>th</sup> grade students of Chennai Hr. Sec. School in MGR Nagar and the parents at the Panchayat Union Middle School, Pudupedu. Ms. Jabarani threw light on the importance of avoiding junk food and maintaining a healthy diet from the childhood. She also stressed the points of personal hygiene and keeping oneself fit. The audience thoroughly enjoyed the program and learnt a valuable lesson.

## Other Projects:

Alongside, there are lots of other areas that the Energy Projekt works on.

- Good and pure water is a mandatory requirement for anyone. To supply clean water to the kids studying in the Govt./ Panchayat/ Govt-aided schools, the Energy Projekt has taken a step forward. The trust has placed 9 RO water purifying systems at:

1. RCM High school, Sellampattidai off Sunkuvarchatram.
2. Swami Dayanand Saraswathi Rotary Matric School, Kadalur Village on the ECR near Kalpakkam
3. Manimegalai Middle School, Mannargudi,
4. Govt. High School, C.Mutlur, Chidambaram
5. Govt. High School, Killai, Chidambaram



6. Govt. Girls. Hr. Sec. School, Mallavadi, Tiruvannamalai
7. Govt. Hr. Sec. School, Lalapet, Vellore

8. Jeevan Gnanodaya Primary School, Nenmeli, Kanchipuram
9. Cathedral Hr. Sec. School, Palayamkottai, Tirunelveli

Not only erecting the RO plants, but The Energy Projekt team also holds an Annual Maintenance Contract for these plants. The NGO team also gets a periodic notification about the working of the plant from the school authorities.

- Talking about hygiene, most schools face the problem of not having a proper toilet. To aid this need, The Energy Projekt team has built toilets for girl students in two schools-S.I. Govt. Hr. Sec. School, Tiruvannamalai and Jeevan Gnanodaya Primary School, Vallipuram near Chengalpattu.

## Benefitted candidates:

A mime artist called Bala was supported through The Energy Projekt. This has aided him to rise professionally, thus helping him get more chances. This professional rise has also incredibly helped his economical status to increase.

## Who makes this happen?

**YOU!** Your energy, your drive, your work enables the group companies to turn a profit, a part of which goes into The Energy Projekt, making this all happen!